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AMUSEMENT INDUSTRY NEWSLETTER

DECEMBER (I) 2023 Edition 83

IAAPI Rebrands Itself: 25 Years Young, Fresh, and Forward-Thinking

Celebrating a milestone moment, the Indian Association of Amusement Parks and Industries (IAAPI) is thrilled to announce its 25th-year mark with a captivating rebranding endeavour, marking the silver jubilee. The revelation introduces a new logo that breathes fresh life into the association's visual identity, boasting a contemporary design, lively colour schemes, and a surge of revitalised energy and excitement. As we dive into reshaping our IAAPI logo, it's crucial to uphold the values instilled by our respected founders and board members. This thrilling phase in IAAPI's journey seamlessly weaves tradition into the fabric of innovation. Our revamped identity isn't just a change; it makes a striking statement, demonstrating our commitment to excellence and staying pertinent in the ever-evolving amusement industry landscape.



Read more on : <https://iaapi.org/blog/2023/12/01/iaapi-rebrands-itself-25-years-young-fresh-and-forward-thinking/> ///

Participate at the GLOBAL Event for the Amusement & Leisure Industry: IAAPI Amusement Expo 2024

Book Your Dates, mark you calendar and be ready to witness yet another edition of amusement expo 2024 at Mumbai, India. The 22nd edition will mark success stories for the industry professionals. From coin operated rides, kiddie games, virtual reality to big amusement & water park rides & slides, inflatables, outdoor equipment, inflatables, plush toys, admission systems, RFID and much more to explore all on a single platform. Do connect with IAAPI Secretariat on +91 996749933 / aarti@iaapi.org for Booth booking, sponsorship and advertisements.

For more info on Booth : <https://www.iaapi.org/about-expo.html> ///



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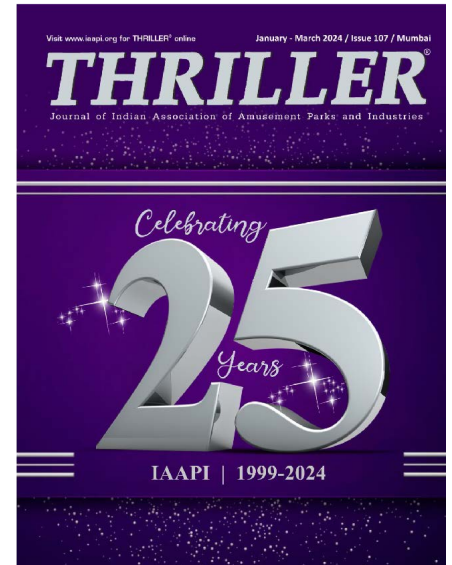
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BOOK Your LOGO Presence in THRILLER's Dual Celebration Issue

It's a double celebration for this super special Issue of THRILLER. With IAAPI turning 25 on 19th January 2024 we shall be clubbing this occasion with the Trade Show. Take this opportunity to mark your **LOGO** presence on the Reverse Gate Fold of Cover Page at just Rs. 50,000 / \$ 1000. You may also share your company's **retro journey** with all through this magazine at Rs. 40,000 / \$ 800.

For confirmation and information, please connect with IAAPI Secretariat on:
Cell: +91 99674 99933 / Email: aarti@iaapi.org



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Malad in Mumbai To Soon Get Vedic Theme Park At Marvea

The Brihanmumbai Municipal Corporation (BMC) has now decided to plant 10,000 trees on a 6.9-acre plot at this place. The civic body is also planning to set up a vedic themed park based on Noida's 'Ved Van'. The land located opposite Atharva college on marve road was encroached and occupied by furniture shops and hutments for about 20 years. The estimated cost of developing the theme park will be around INR 5 crore, as per reports. In July, Mumbai suburban collector directed to hand over the land to BMC for garden development. After getting possession, the civic body demolished 63 illegal shops last month. However, eight shops that had proper documents of ownership would be offered an alternative place or financial compensation on the department level. 10,000 trees will be planted using Japanese Miyawaki technique and a theme park will be developed by the horticulture department.

Source: www.mumbailive.com ///



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Art version of Jurassic Park coming up in Delhi



MCD has developed three parks across the city based on the theme of waste to art, in which tonnes of metallic scrap was used to develop sculptures on various themes. A white ambassador car inside the belly of 14-feet-high Stegosaurus, a nest of velociraptors guarding their nest in an old metallic chemical tank and a giant 60-foot-high diplodocus with an elongated neck that will serve as a slide for children will be some of the features at the Municipal Corporation of Delhi's dinosaur theme park at Sarai Kale Khan which is expected to be opened by December end, senior civic officials said. The 3.5-acre park is located next to the Waste to wonder park at Sarai Kale Khan, the first waste-to-art theme facility in the city which has sculptures of the seven iconic buildings. MCD has so far developed three waste-to-art theme parks -- the waste to wonder park, Bharat Darshan Park featuring replicas of Indian monuments and Shaheedi park at ITO which is designed as an open-air museum featuring replicas and scenes from India's freedom struggle.

Source: www.hindustantimes.com ///

Katana to launch new nature theme park in Okinawa, Japan

Katana, a marketing and entertainment firm working in the Japanese theme park industry, is to open a new nature-inspired theme park in Okinawa in 2025. via the Japan Times, the new park is called Junglia and will be constructed on the site of a former golf course stretching from the village of Nakijin to the city of Nago. "When people think of theme parks, they probably come up with great parks such as Tokyo Disneyland, Universal studios Japan and Huis Ten Bosch," Katana CEO Tsuyoshi Morioka said during a news conference in Tokyo.

Source: <https://blooloop.com> ///



Norwegian Cruise Lines' huge new cruise ships look like amusement parks

Norwegian Cruise Line has opened reservations for its upcoming Norwegian Aqua sailing in April 2025. And if you love big amusement park-like ships, this could be a great vacation option. At 156,300 gross tons and a double occupancy capacity of over 3,570 guests, this upcoming vessel won't be as large as the giant family-friendly cruise ships Royal Caribbean has been churning out — or even top the list as Norwegian's largest vessel. However, the Aqua is still set to have several eye-catching activities — a 10-story dry slide, a joint sports court and nightclub with LED-lit flooring, and an outdoor game space, for example. But of all these amenities, likely none will be as visually striking as the Aqua Slide Coaster. According to the cruise line, this will be the first three-story, two-course, "hybrid" roller coaster and water slide at sea. While unique and likely to be a sure hit with younger guests, the ship's tubular snake-like crown looks more like a theme park ride than a cruise ship amenity.



Source: www.businessinsider.in ///